

Business Challenge

Unused SIM card stock

distributed along the country and was not able to get numbering ranges from the Telecommunications National Agency - Anatel.

Solution Offered

Automatic SIM Activation

Solution allows operator to manage active SIM card activation in a dynamic and remote way, optimizing the management of numbering ranges and the network resources in order to turn each activated line into a revenue generator.

Case Study Automatic SIM Activation

for a leading operator in **Brazil**
With over 80 million subscribers

Results Achieved

100 Mn+ Activations since Q3-2011



Solved the range numbering problem with Anatel.

Reduced the permanent SIM stock.



Less Licenses costs (SMSC, OTA Prepaid Platform, HLR).